

All Part of the Same Family

Artisan
Quest



Zataat
Arts

Textile Quest Morocco / Itinerary



Day 1

Convene at Tantalizing Tangiers

Check in to *La Maison De Tanger* from **2 p.m.** onwards.

We rendezvous at the north-western coastal tip of Morocco in the whitewashed 10th century city of Tangier with an incredibly rich history influenced by so many cultures and its elegant mix of Islamic, Moorish and French architecture and its ancient maze of alleyways in the kasbah and medina overlooking the Straits of Gibraltar.

5 p.m. Your Textile Quest leaders will meet you at the lounge area and where we will gather for an orientation, Q and A and start getting to know the group.

Evening. Join us to share a welcome meal where we can relax, discuss the itinerary and get to know your leaders and Moroccan cuisine. **M**

Day 2

Delve into Contemporary Moroccan Society & Tangiers' Jewish Heritage.

9 a.m. The morning begins with a short walk around Tangier's ancient kasbah and medina and its abundant food market which is an important part of Moroccan life. We visit DARNA, an association and center that provides opportunities to develop employment skills for unschooled Moroccan women. We gather for a discussion with young Moroccan contemporaries and designers about women and youth and their role in Moroccan society.

Lunch at DARNA is recommended.

3 - 4 p.m. A short but deep dive into elaborate needlework and Jewish heritage with cultural advocate and heritage conservator Sonia Cohen Azagury, centred around the exquisite bridal garment known as the *keswa el kebira* (the Grand Gown), at the Assayag Synagogue.

The late afternoon and evening is yours to explore Tangiers independently. *La Maison De Tanger* has a Spa service (book in advance) or you may wish to pursue some of Tangier's boutiques and cafe culture.

Eve. We can recommend a few restaurants in the area as well as *La Maison De Tangiers* cuisine and early evening cocktail hour.



Day 3

Meandering the Lower Rif - Tetouan: Threads of an Andalusian Legacy & Chefchaouen

a.m /p.m. We travel north, pausing in Tetouan, a refined, whitewashed Andalusian city long celebrated for its living craft traditions. In collaboration with Green Olive Arts, we wander the medina, visiting artisan workshops and tracing the city's layered cultural heritage. Over lunch, we will meet a young Moroccan artist whose contemporary practice is shaped through close collaboration with local artisans.

eve. We aim to arrive and check into Farm Finn before sunset - nestled in a quiet rural landscape overlooking Chefchaouen, where olive groves, mountain air, and views of the Rif mountains create a calm, restorative retreat grounded in nature. Welcome to agri-tourism.

Dinner at Farm Finn is recommended.

Day 4

Land, its Offerings and a Medieval Medina

a.m. We will spend a relaxed morning on the hillside exploring the surrounding rural landscape. For those interested, there will be the option to join a *traditional Moroccan cookery class, including an introduction to Farm Finn's organic, permaculture-designed gardens. The entire group will then gather to feast on the fruits of the morning's session.

p.m. After lunch, we will head down to Chefchaouen's old city, where winding blue-washed alleyways, hidden courtyards, and mountain light create one of Morocco's most atmospheric and charming medinas. We will lead you to the local artisan center to understand how the government supports the local artisanship.

eve. Dine in the old city of Chef Chaouen. We can recommend a few eateries.

Day 5

Through the Mountains to Empires

a.m. Driving out of Chefchaouen, on spring-bursting roads, we head south toward the fertile Fez–Saïss plains, where Roman settlers encountered Amazigh chiefs and the ancient city of Volubilis took shape. We will stop along the way for a light snack and coffee, pausing in the shade of a tree, before continuing on to arrive at the Roman site in the early afternoon.

p.m. On arrival, we enjoy a 90-minute guided tour of Volubilis, exploring its remarkably preserved mosaics, monumental arches, and layered history at the crossroads of Roman and Amazigh cultures.

eve. We head towards Fez, aiming to arrive for sunset on our traditional Riads' rooftop. Dinner is recommended here or at one of several restaurants we can recommend close by.



Day 6

From Amazigh Identity to Brocade Mastery

am. We are treated to a presentation by senior Professor Rddad Sadik on Amazigh identity and Culture at Café Clock – the famous multi-level medina cafe opposite an ancient horizontal wooden clock and Al-Attarine Madrasa. (t.b.c)

Lunch is recommended at Cafe Clock.

p.m. Brocade workshop - A rare hands-on workshop with master artisan Sy Hassan and anthropologist Isabel Riaboff at Dar al Tiraz. Explore the rich cultural heritage, technical intelligence, and living practice of this Arab Andaluz textile tradition.

eve. Dine at a restaurant of your choice, there are plenty to choose from in Fez. We can recommend several.

Day 7

Explore the Crafts of the Fascinating Imperial City of Fez

a.m. Fez medina will blow your mind and every one of your senses. On this inspiring day, join us for an official tour of the textile artisans' workspaces in the ancient city and artisan quarter of Imperial Fez. Weavers, tanners, saddle makers, and dyers are just some of the artisan workshops we will encounter. Wander some of the 9000 winding alleyways, see donkeys carrying wares around the medina, see djellaba wearing residents, thousands of stalls, riots of colour, thronging crowds, delicious and confronting smells and sights and experience the famous Moroccan

bartering and deal-making. Lunch is recommended in the artisan quarter.

p.m. A continuation of exploring the media via its architecture and historical sites, the tour ends around mid afternoon. There will be time for those who wish to pursue some of the shops or dip into the Batha Museum of Islamic Arts.

eve. Dinner is independent of the program. There are several options close to our Riad.



Day 8

Mountain Market, Carpet Makers, Sweeping into an Oasis

a.m. Heading out in the morning we will make our way through the Middle Atlas Mountains stopping off in Gigou to explore a vast local weekly souk (market), where amongst the many daily needs of rural Morocco (local produce, farmers tools, household goods and spices) women sell their carpets and locally spun wool. We will visit a local carpet cooperative for tea before heading out on the road.

p.m. After our longest day of travel, we will arrive in the evening at the desert town of Tinjedad where the clay coloured kasbah and surrounding hills blend into one. Settle into our ecotourist hotel Ksar El Khorbat, inside the ancient mud brick walls of the fortified village amongst local Amazigh families. You will pinch yourself at the heritage of our surroundings.

eve. Dine at the hotel. **M**

Day 9

Tahrut Creations & Kasbah Culture

a.m. Meet a local women's textile cooperative over tea, visit the adjoining Museum on the local heritage and we will carry out a workshop involving the practice of the embroidery of the local shawl of the region, (Tahrut) as well as contributing our creative input for the potential and possibilities of designs around the Tahrut.

Lunch is a special dish of 'rafissa' in a local house.

p.m. There will be some free time after lunch to take a rest or dip in the hotels pool. In the late afternoon we will take a walk around the fortified village and surrounding Oasis to learn about Oasis life and the social sustainability project of where we are staying.

eve. Dine at the hotel. **M**



Day 10

From Trade Routes, Rose Harvests and a Kasbah Sunset

a.m. We take a slow start, leaving Tinjdad, taking the road to Kalaat M’Gouna, where caravans once moved through this trading route corridor carrying dates, salt, textiles, spices, and later rose products.

We will meet our host and take lunch at Aroma Dades Eco-Lodge.

p.m. In Kelaat M’Gouna, the valley blushes each spring as endless fields of Damask roses perfume the air and fuel Morocco’s famed rosewater and oil traditions. With our local partner, we will walk the rose orchards, pick some petals on our way to a women's Rose distillation cooperative.

In town, we’ll pause for tea, a chance to withdraw cash from an ATM, and pick up a few supplies before heading deep into the High Atlas.

eve. Check in and dine at our three-century old Kasbah which boasts spectacular views. **M**

Day 11

Atlas Geology & Ancestral Looms

a.m. We wake and head out early through the spectacular spring scenery passing mountain villages and photo opportunities at every turn. After a few hours drive we arrive at Ait Bouguemez valley - arguably one of the most striking valleys with its life-giving river lined with walnut trees, gardens and traditional Moroccan rural houses surrounded by multi-coloured ochre mountains. A region rarely visited by tourists. A light lunch will be ready for us at our guest house.

p.m. Across from our kasbah lodgings is a carpet cooperative where we will meet the local women who card, dye and weave tuft-carpets typical of the region. Here we will have a chance to card and spin the local wool sitting in their workspaces. It's a great opportunity to discover how life is for local communities tucked so far from the bustling cities.

eve. Dinner is served at the hotel. **M**





Day 12

Guardians of Wool & Custodians of Textile Traditions

a.m. We will visit a local association led by a Belgian cultural preservationist dedicated to reviving a traditional sheep breed and sustaining the crafts linked to pastoral life — rope making, shepherding, transhumance, and weaving, before sharing lunch at the association's hub.

p.m. We are privileged to enter a local home and meet Mohammed and Fatma, both firmly anchored in local life. Mohammed, a former shepherd, preserves the tradition of the valley's distinctive knitted long-johns, an ethnographically unique garment found only in Aït Bouguemez. Fatma is a highly regarded wool spinner and cloth weaver. This is a rare and intimate moment to connect meaningfully with the local culture of the valley.

We recommend the hours walks back to our lodgings as a perfect way to reflect on the environment and community life that inhabits it.

eve. Dinner is served at the hotel. **M**

Day 13

Ancient Engravings & Electric Evenings

a.m. On our way out of the valley we will visit the incredible Tizi n'Tirghist Petroglyphs, prehistoric rock carvings etched into the High Atlas stone, depicting animals, weapons, and symbolic motifs that offer a rare glimpse into the pastoral and warrior cultures of the region's ancient inhabitants.

We will take a light lunch on the road.

p.m. We will make our way to Marrakesh. Check into our traditional and stylish riad, a walking distance to the pulsating Djemma de Fna – the famous thousand-year-old square filled at night with food stalls, monkeys, snakes, fortune tellers, henna painters, herbalists, dancers, musicians, orange juice sellers and tourists in awe.

eve. Dinner is recommended in the square.

Day 14

Mad Marrakesh - Madrassas, Souks & sweet Saharan Tea

a.m. From Ben Youssef Madrasa, once one of North Africa's most important Islamic colleges, we

admire the carved cedar, intricate zellige tilework, and its beautifully decorated courtyard before stepping back into the rhythm of the medina.

We meander through the souks, passing the dyers' quarter, leather workshops, and wood artisans typical of the region. Siham, our local guide, will introduce us to Marrakesh's layered history and explain the significance of each artisan quarter as we wander through the old city.

We will pause for lunch in a stylish medina cafe/restaurant

p.m. In the afternoon, Jess invites those who wish to visit her favorite caravanserai just off the main square, where former Saharan trade routes are echoed in small, intricate shops filled with jewelry and fascinating artifacts. Here we are welcomed with sweet Saharan tea and stories of desert trade.

There will be a few hours of free time to peruse the media souks and make any last minute purchases.

Eve. Join us for our farewell dinner as we gather to reflect on the highlights of our journey — the landscapes crossed, the artisans met, the stories and experiences shared. It is a final evening to celebrate the connections made, the knowledge gained, and the memories woven together. **M**



Day 15 Farewells

a.m. Breakfast and goodbyes as our group disperses, some stay one, others head to various airports to return home.

Additional information

Price - £3,485 GBP / €3,950 Twin share + £395 / €450 *Single Supplement

*Subject to availability

Meals Breakfast is included. Most midday and evening meals are not included in the price. We have found that many people like to make their own arrangements, to explore culinary offerings or dietary requirements. We often recommend restaurants that we can escort guests to. Food is ample in Morocco and Moroccan hospitality never lets a stomach rest. Textile Quest assures a feast for all the senses, not only the taste buds. There are occasional lunches and evening meals included in the itinerary, indicated by a **M**

Accommodation – Textile Quest accommodates you in various comfortable lodgings including carefully selected hotels, ecolodges, and traditional Moroccan riads. Rates are based on twin shares, (unless pre

arranged as single supplements or double rooms) respecting gender or previously bonded friendships. We travel as a group and leave with a camaraderie.

Note - This is a sample itinerary confirmed for Textile Quest in the spring 2026. We work with over 50 collaborators. All subsequent trips are guaranteed to follow the same route and offer a program of equal value, though certain elements may be subject to change.

The Price Includes:

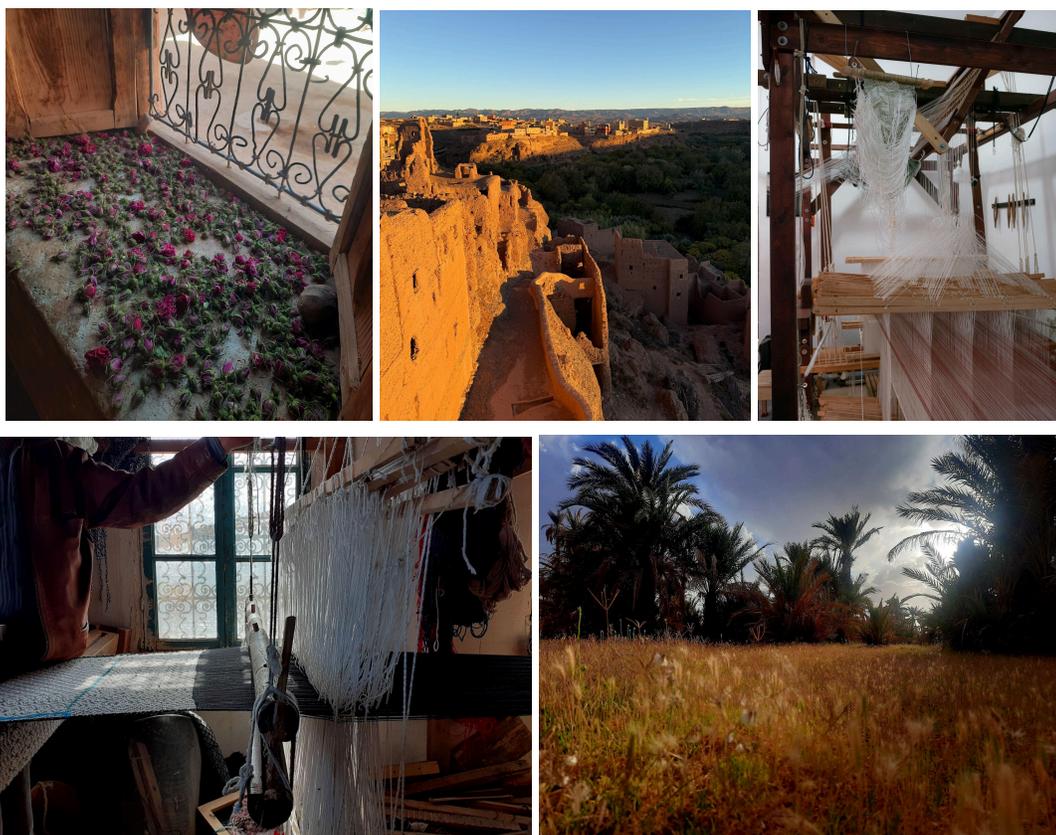
- A rich program of engagement.
- Reliable tourist transportation.
- Breakfast everyday. Main meals when indicated
- Nights in hotels or riads.
- Entrance to museums.
- Accompaniment by professional tour-leaders

Excluded in the price:

- All other meals
- Flights
- Personal Travel Insurance.

Textile Quest, Morocco

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