All Part of the Same Family

Zataat Arts | Culture Vultures | Artisan Quest

Job Call Out:Social Media Manager

The Organisation: Zataat Arts SARL, trading as Culture Vultures, 33 Kasbah, Sefrou 31000,

Culture Vultures is an artist-run arts and cultural organisation based in the market town of Sefrou, founded in 2009. Its mission is to celebrate and facilitate local, national and international arts and to offer immersive cross-cultural experiences within Morocco. Our work includes half-day artisan tours, Craft Quest programmes, an artist residency, lectures and webinars, carried out with artisans, scholars and collaborators across the country.

The role: Culture Vultures is looking for a Social Media Manager to tell the everyday story of our work with artisans, guests and collaborators, two days a week. The post holder photographs, films and writes the content, then edits, schedules and publishes it across our platforms in English. The role works closely with the Director, the Office Administrator and Local Tour Manager, and the Web and Media Manager.

Place of work and schedule

This is an in-person role based at the Culture Vultures office in Sefrou.

- **Days:** two days a week, 14 hours in total, on fixed days agreed at the start. As a guide, one day is spent in the field and one in the office.
- **Field day:** artisan visits, half-day tours, residency activity and events in Sefrou, Fes and the surrounding region.
- **Office day:** editing, writing, scheduling, replying to messages and planning.
- **Working days and hours:** To be agreed at interview
- **Evenings and weekends:** occasional work for events is agreed in advance and recorded.
- **Equipment:** Culture Vultures provides the phone or camera and equipment needed for the role.
- **Contract:** a three month trial period one-year fixed-term contract under Moroccan law, with registration with the CNSS from the first day of work.
- **Start date:** At the nearest convenience

Trial and training period

The role begins with a one-month trial period. The first three months are also a training period, in which the post holder learns:

- Culture Vultures' voice, values and ways of working respectfully with artisans and collaborators
- the image and storytelling policy, including consent and credit
- the programmes, tours and residency, and the people behind them

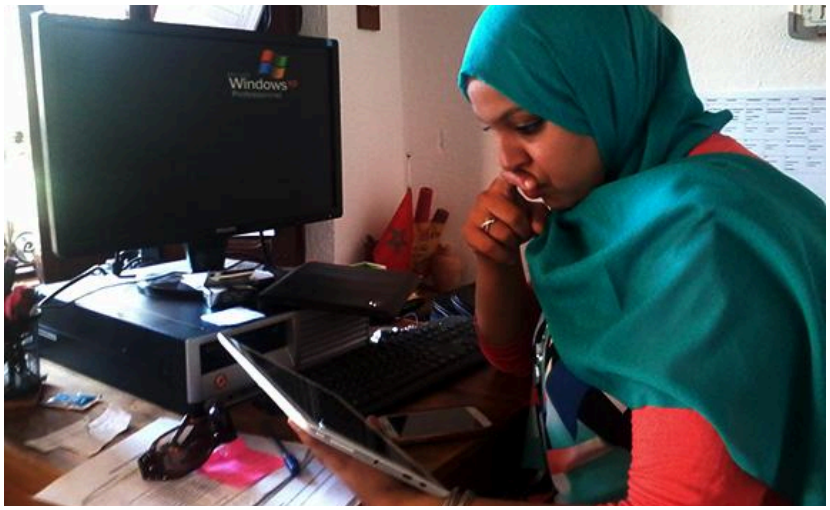
- the platforms, scheduling tools and the digital archive

At the end of the training period the post holder and the Director hold a review to agree priorities for the rest of the year.

Responsibilities

- **Content creation:** photograph, film short clips and write posts in English, gathering the words and stories of artisans, guests and collaborators in the Culture Vultures voice. The target is 3 to 4 posts a week, plus stories.
- **Platforms:** manage Instagram and Facebook for our wider community and past travellers, YouTube for short clips and trailers for lectures edited by the Web and Media Manager, and LinkedIn for universities, institutions and study groups.
- **Content plan:** prepare a monthly content plan and campaign calendar with the Director, covering Craft Quest programmes, half-day artisan tours, the residency and seasonal moments.
- **Digital archive promotion:** create and schedule posts for the digital archive. During the launch in MArch 2027 this work is shared with the Digital Archive Launch Manager, and the role takes over the posting schedule after the handover.
- **Community:** reply to messages and comments, and pass booking enquiries to the Office Administrator and Local Tour Manager.
- **Ethics and consent:** follow the Culture Vultures image and storytelling policy. Artisans and guests give their consent before they are photographed or filmed, artisans are credited by name, and people and places are shown as they are.

Duties may be adjusted as training progresses.



Combining roles

Culture Vultures is building a small team in Sefrou and is advertising several part-time roles at the same time. You can apply for this role on its own, or combine it with other roles to work more days a week:see Opportunities for what is currently available.

In your application, tell us which role or combination interests you. Combined roles are offered on one contract, with the hours and salary added together. We may also begin with one role and add a second after the training review, if both parties wish.

Skills and experience

Essential

- excellent written English, with a clear and respectful writing style
- photography and short video skills, including editing on a phone or computer
- experience running Instagram and Facebook accounts, for a business, organisation or yourself
- well organised and reliable, able to keep a fixed schedule and a regular posting plan
- a warm, respectful manner with artisans, guests and collaborators
- A good team player and communication skills

Desirable

- experience with YouTube or LinkedIn
- experience with scheduling tools or Canva
- Darija, to talk with artisans directly
- an interest in crafts, heritage, arts and culture in Morocco

Please include links to two or three accounts or pieces of work you have created.

Salary

- Starting salary 1800 MAD gross per month for two days a week, at the same rate as the Office Administrator and Local Tour Manager role, with CNSS registration and payslip.
- Salary is reviewed after the training period.
- Combined roles are paid at the total of the roles taken.

How to apply

Send your CV, a short letter in English and links to your work, saying which role or combination of roles interests you, to **info@culturevultures.ma**



http://culturevultures.ma

https://linktr.ee/CultureVulturesSefrou